

THE 12 LEVELS

TO THE MUSIC INDUSTRY

BLUEPRINT



LEVEL 1



BUSINESS

- CHOOSE AN ARTIST NAME THAT MAKES PEOPLE FANS FASTER.
- BRAND YOURSELF - DESIGN YOUR ARTIST IMAGE TO PERFECTLY REFLECT AND SAY WHO YOU ARE AS AN ARTIST WITHOUT SAYING A WORD.

SONGWRITING

- MASTER COMPOUND RHYMES, OFF-CENTERED RHYMES, DOUBLE RHYMING, AND INTERNAL RHYMES.
- LEARN MULTI-SYLLABIC RHYMES AND PATTERNS SO YOU SOUND EXPERIENCED WAY FASTER.

MARKETING

- LEARN HOW TO PUT YOUR BEST FOOT FORWARD ONLINE SO THAT PEOPLE WILL TAKE YOU SERIOUSLY AND RESPECT YOU MORE.
- MAKE YOUR OWN HIGH QUALITY WEBSITE WITH EVERYTHING YOU NEED TO HAVE ON IT.

MAKING MONEY

- LEARN ALL ABOUT THE 8% RULE AND HOW YOU WILL USE THE RULE TO BUILD SCHEDULES.
- FIX YOUR CREDIT, THEN LEARN EXACTLY WHAT TO SAY WHEN APPLYING TO WHICH BANKS SO YOU ARE GUARANTEED A LOAN TO INVEST IN YOUR CAREER.

CHECK OUT THESE GOLD NUGGET VIDEOS!



New 'Mention 20k Ppl' Instagram Feature

1.7M views



How I Got 999%+ Instagram Growth In 7 Days

154K views



LEVEL 2



BUSINESS

- LEARN THE PSYCHOLOGY OF THE HUMAN VOICE AND HOW TO DESIGN THE PERFECT VOICE FROM THE GROUND UP.
- CREATE A DIALOGUE AROUND YOUR VOICE TO DRAW FANS IN.

SONGWRITING

- MAKE MAJOR STRIDES IN MANAGING YOUR RHYTHM AS A RAPPER, DEVELOPING FLOW, AND SOUNDING MORE SEASONED.
- CONQUER YOUR WRITER'S BLOCK BY IDENTIFYING THE ISSUES YOU FACE AND TACKLING THEM.

MARKETING

- UNDERSTAND HOW MARKETING CAMPAIGNS WORK SO YOU ALWAYS USE THE RIGHT MEDIUMS, PLATFORMS, CONTENT, AND BUDGET TO PROMOTE A SONG PROPERLY.
- START MARKETING SONGS DURING THEIR CREATION BY IMPLEMENTING VIRAL CAPABILITY.

MAKING MONEY

- START AN LLC FOR YOUR MUSIC CAREER AND BE THE CEO OF YOUR OWN LABEL.
- LEARN HOW TO WRITE EVERYTHING YOU USE FOR YOUR MUSIC CAREER OFF ON TAXES, THEN REALLOCATE THAT SAVED MONEY TO YOUR CAREER.

CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 16 Rap Tips You'll Ever Need

97K views



The Only 5 Lyric Writing TRICKS You'll Ever Need

48K views



LEVEL 3



BUSINESS

- BUILD THE IDEAL HOME STUDIO, NO MATTER THE BUDGET. NO MORE PAID STUDIO TIME.
- LEARN HOW TO ACOUSTICALLY TREAT A ROOM AND GET THE BEST SOUND FROM YOUR ENVIRONMENT.

SONGWRITING

- EXPAND YOUR RHYME SCHEMES TO BE MORE SOPHISTICATED AND GET THE RESPECT YOU DESERVE FOR YOUR LYRICISM!
- ENGINEER CONNECTION BETWEEN YOU AND FANS AND SKYROCKET YOUR MUSIC'S SHAREABILITY BY TAPPING INTO EVENTS YOU EXPERIENCED THAT OTHERS CAN RELATE TO.

MARKETING

- CAPTURE AND BUILD A FANBASE THROUGH YOUR RELATABLE STORYTELLING, THEREFORE BECOMING "MARKETABLE".
- DEVISE UNCONVENTIONAL MARKETING CAMPAIGNS THAT WILL DRIVE IN FANS.

MAKING MONEY

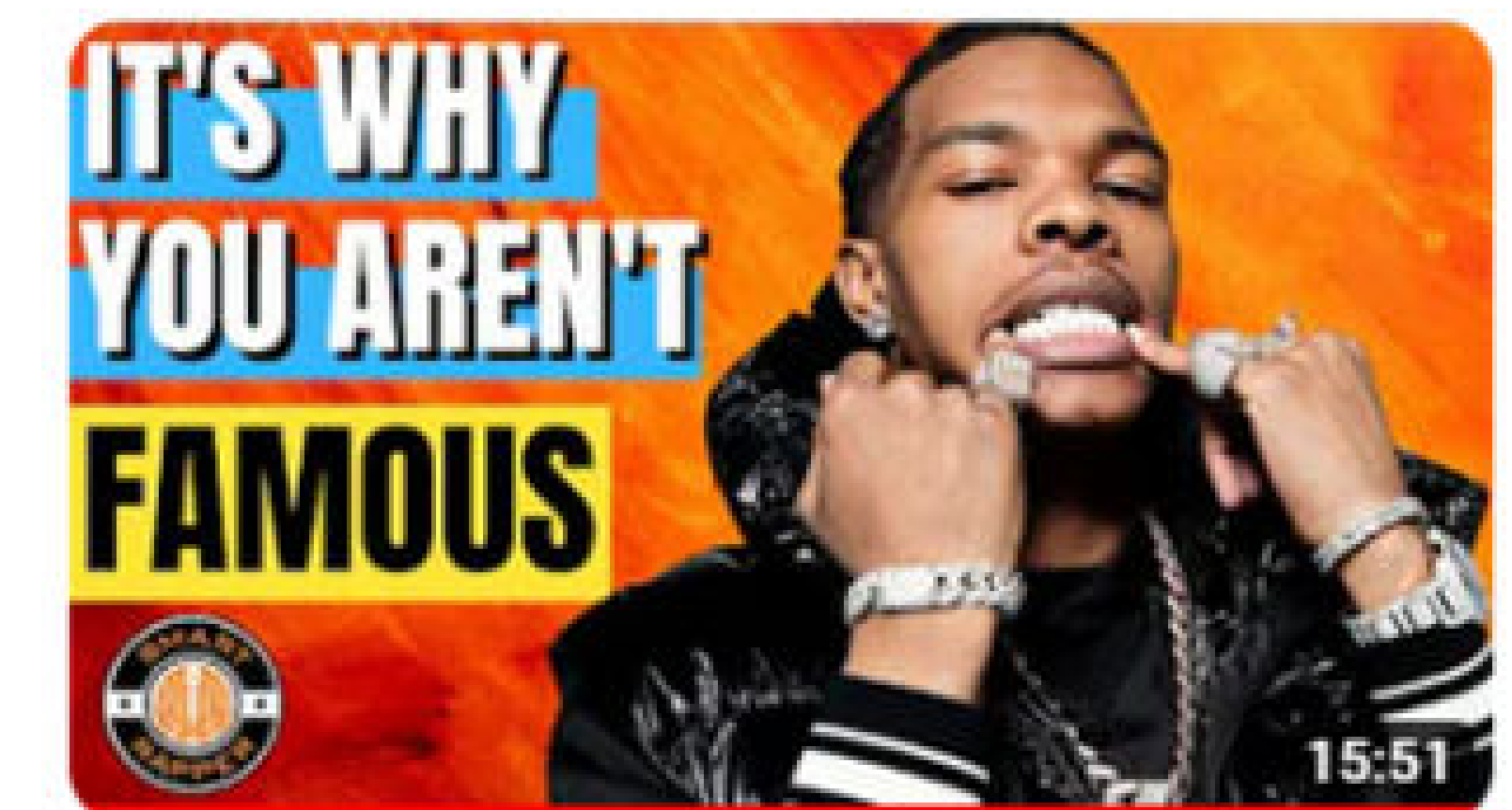
- LEARN HOW TO PITCH YOURSELF IN ORDER TO SECURE AN INVESTMENT FOR YOUR MUSIC CAREER.
- CREATE LYRIC VIDEOS AND PROFIT OFF OF THEM.

CHECK OUT THESE GOLD NUGGET VIDEOS!



The #1 Thing That Separates Rappers from Everyone Else

85K views



The Only 5 Music Artist Branding Tips You'll Ever Need

209K views



LEVEL 4



BUSINESS

- LEARN HOW TO PROPERLY MIX YOUR VOICE TO ACHIEVE A PROFESSIONAL SOUND.
- INCREASE YOUR ONLINE PRESENCE BY ELEVATING THE QUALITY AND QUANTITY OF YOUR SOCIAL MEDIA CONTENT. GET PEOPLE TO TUNE IN AND INTERACT WITH YOUR POSTS EVERY TIME.

SONGWRITING

- GET A SYSTEM DOWN FOR THE BEST POSSIBLE WORKFLOW.
- START TO MAKE SONGWRITING AN EFFORTLESS PROCESS WITH ORGANIZATIONAL TRICKS AS WELL AS MENTAL TRAININGS.

MARKETING

- LEARN TO ZERO IN + IDENTIFY THE MOST VALUABLE PLAYLISTS YOU SHOULD TARGET FOR EACH TRACK YOU HAVE BEFORE LANDING PLACEMENTS.
- START RUNNING YOUTUBE ADS, FACEBOOK ADS, SPOTIFY ADS, ETC.

MAKING MONEY

- KNOW HOW TO FILE AND REGISTER A TRADEMARK WITHOUT BREAKING YOUR BANK.
- ENSURE YOU ARE NOT LEAVING ANY ROYALTIES ON THE TABLE BEFORE SCALING UP.

CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 5 Songwriting Tips You'll Ever Need

96K views



How I Got 1 Million Song Streams (Copy This Formula)

400K views



LEVEL 5



BUSINESS

- GROW YOUR FANBASE FOR YOUR SITE VIA EMAIL LISTS AND PLUGINS.
- KEEP FIRST-TIME CUSTOMERS AROUND WITH UPDATES AND DEALS ON MERCH AND EARLY-RELEASES. QUADRUPLE YOUR INCOME WITH UPSELLS.

SONGWRITING

- LEARN HOW TO BALANCE YOUR PERSONAL STORIES WITH RELATABLE TOPIC MATTER THAT WILL APPEAL TO EVERYONE.
- PLAN AND EXECUTE THEMED MUSIC VIDEOS THAT ENHANCE THE MEANING BEHIND YOUR WRITING.

MARKETING

- LEARN PSYCHOLOGICAL AD WORD TRICKS THAT DRAW PEOPLE INTO YOUR SPOTIFY ADS, BOOSTING YOUR ENGAGEMENT.
- LEARN YOUTUBE AND SPOTIFY TARGETING ALGORITHM SECRETS.

MAKING MONEY

- LEARN HOW TO SELL YOUR VERSES TO OTHER ARTISTS AND MAKE A PROFIT.
- MONETIZE EVERYTHING YOU UPLOAD TO SOCIAL MEDIA.

CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 6 Speed Rap Tips You'll Ever Need

196K views



The Only 6 Music Marketing Tips You'll Ever Need

303K views



LEVEL 6



BUSINESS

- LEARN HOW THE INSTAGRAM ALGORITHM WORKS. INCREASE YOUR FOLLOWER CONVERSION.
- LEARN HOW TO ENSURE A BUSINESS OFFER IS LEGITIMATE AND NOT A SCAM. THIS INCLUDES ENDORSEMENTS, RECORD DEALS, PERFORMANCES, AND EVEN COLLABORATIONS/FEATURES.

SONGWRITING

- TRAIN YOUR BRAIN AND TONGUE TO BALANCE ENUNCIATION WITH SPEED AND ADD IMPRESSIVE SKILLS TO YOUR ARSENAL.
- LEARN HOW TO MAKE 30 SONGS-A-DAY, THEN PURGE THEM BASED ON VIRALABILITY TO RELEASE CONVERSATION-WORTHY EP'S AND ALBUMS.

MARKETING

- GROW YOUR FANBASE WITH HIGHLY EFFECTIVE FACEBOOK ADS, GUARANTEEING THE HIGHEST CONVERSION RATES.
- OPTIMIZE YOUR AD SPEND BY GETTING THE MOST OUT OF YOUR DOLLAR.

MAKING MONEY

- UNDERSTAND HOW TO USE SOCIAL PROOF TO INCREASE YOUR FAN BASE AND PROFITABILITY.
- LEARN HOW TO GET ANY ARTIST TO FEATURE ON YOUR SONG AT NO COST TO YOU.

CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 10 Rap Flow Tips You'll Ever Need

211K views



Get 50k People A Month To Your Instagram

42K views



LEVEL 7



BUSINESS

- UTILIZE YOUR NATURAL CREATIVITY TO MAKE THE BEST BEATS FOR YOURSELF. BECOME A SUPER-PRODUCER AND KEEP MORE OF YOUR ROYALTIES.
- HIRE A SOLID TEAM WHO BELIEVES IN YOUR VISION. GROW THAT TEAM INTO AN EMPIRE.

SONGWRITING

- GIVE SPOTIFY PLAYLIST CURATORS NO OTHER CHOICE BUT TO LISTEN TO YOUR MUSIC WITH THE PERFECT PITCHES AND TECHNIQUES.
- HAVE A COMPLETE UNDERSTANDING ON HOW TO MAKE THE BEAT WORK IN PERFECT HARMONY WITH YOUR LYRICS, BECOMING MORE THAN JUST A WRITER AND RECORDING ARTIST.

MARKETING

- USE YOUR EMAIL LIST TO PUSH THINGS THAT YOUR FANS WILL LATCH ONTO AS SOON AS THEY SEE THEM.
- LEARN STRATEGIES FOR CONTENT CREATION THAT HITS PERFECTLY WITH YOUR AUDIENCE.

MAKING MONEY

- OPTIMIZE YOUR STRATEGIES FOR MAKING MONEY FROM YOUR FANBASE.
- LEARN HOW TO GAIN FANS FROM OTHER ARTISTS' FANBASES OF YOUR CHOOSING WITH CLEVER TARGETING.

CHECK OUT THESE GOLD NUGGET VIDEOS!



THE 8 Stages in Every Music Artist's Career

23K views



How To Mix Rap Vocals For Dummies (Any Skill Level)

66K views



LEVEL 8



BUSINESS

- GAIN A COMPLETE UNDERSTANDING OF IP AGREEMENTS AND LEGAL CONTRACTS IN ORDER TO KEEP YOURSELF AND YOUR WORK SAFE.
- SET YOURSELF DOWN THE RIGHT PATH TO EARN YOUR FIRST MILLION.

SONGWRITING

- TAILOR YOUR LYRICS OVERTIME TO ACCOUNT FOR THE INCREASE IN YOUR FANBASE.
- REMAIN RELEVANT BY EVOLVING YOUR LYRICS AND SOUND AND KEEPING UP WITH THE NEWEST TRENDS IN MUSIC.

MARKETING

- USE CREATIVE TRENDS AND POPULAR SOUNDS ON TIKTOK TO GO VIRAL.
- LEARN HOW TO MAKE YOUR OWN SONG SNIPPET GO VIRAL AS A TIKTOK SOUND, SPREADING YOUR MUSIC TO NEW EARS EVERY DAY.

MAKING MONEY

- LEARN HOW TO SECURE A PRODUCER CREDIT ON ANY SONG YOU'VE EVER MADE.
- STACK UP FOR LARGER INVESTMENTS IN YOUR CAREER.

CHECK OUT THESE GOLD NUGGET VIDEOS!



How To Make Beats For Dummies (No Equipment Needed)

102K views



6 Ways to Kill Your Fear of Recording (5 Second Tricks)

19K views



LEVEL 9



BUSINESS

- SET UP MULTIPLE REVENUE STREAMS SO NOT ONLY ARE ALL OF YOUR EGGS NOT IN ONE BASKET, BUT YOU'VE INCREASED YOUR CHANCES OF SUCCESS.
- LEARN HOW TO SET UP YOUR OWN LOCAL SHOWS AND BOOK TOURS.

SONGWRITING

- MASTER MELODY CREATION SO YOU WILL ALWAYS FIT WITH THE BEAT.
- LEARN HOW TO WRITE WHEN COLLABORATING WITH BIGGER AND BIGGER ARTISTS. REMEMBER: YOU'RE RELEASING TO THEIR FANBASE AS WELL.

MARKETING

- USE THE "UNDENIABLE SIX SYSTEM" TO SKYROCKET YOUR ENGAGEMENT AND PSYCHOLOGICALLY FORCE EVERY FOLLOWERS TO LIKE AND COMMENT ON EVERY POST YOU MAKE.
- UNDERSTAND HOW TO EFFECTIVELY CONVERT PROFILE VISITS INTO FOLLOWERS.

MAKING MONEY

- INCREASE YOUR AD SPEND ONCE YOU'VE SEEN AN INCREASED RETURN-ON-INVESTMENT.
- BEGIN PUMPING THE MONEY YOU'VE EARNED INTO YOUR MUSIC CAREER AND YOUR IMAGE.

CHECK OUT THESE GOLD NUGGET VIDEOS!



3 Things Instagram Famous People Do (That You Don't)

35K views



6 Ways To Identify If Your Music is Good (Or Not)

57K views



LEVEL 10



BUSINESS

- START SELLING OUT SHOWS AND MOVING TO BIGGER AND BIGGER VENUES BY INCREASING YOUR DEMAND.
- BUILD STREET TEAMS IN MAJOR CITIES WHO WILL INCREASE THAT DEMAND.

SONGWRITING

- AGAIN, STAY RELEVANT - EXPLORE ELEMENTS OF MUSIC CREATION PAST RAP AND BASIC SINGING TO BECOME MORE VERSATILE AND SPARK CONVERSATION.
- CREATE YOUR FIRST CHART-TOPPER AND GARNER ATTENTION FOR YOUR SONGWRITING, MAKING IT ONTO MANY PEOPLE'S RADAR.

MARKETING

- CONTINUOUSLY BOOK SHOWS AND START TOURING BY IMPLEMENTING MARKETING STRATEGIES IN THE CITIES YOU'RE MOST POPULAR IN.
- START EARNING LOYAL FANS ON A DAILY BASIS.

MAKING MONEY

- MAXIMIZE TICKET SALES AND START SELLING MERCH AT MUCH HIGHER VOLUMES - NOT ONLY DO YOU PROFIT OFF OF THE INITIAL SALE, BUT OFF OF THE WALKING BILLBOARDS THAT ARE NOW ADVERTISING YOUR BRAND.

CHECK OUT THESE GOLD NUGGET VIDEOS!



5 Ways To Sound Better When You Rap (Start Tomorrow)

71K views



5 Quick Ways To Be A Better Rapper (In Minutes)

37K views



LEVEL 11



BUSINESS

- BECOME A LOCAL CELEBRITY BY TAKING EVERYTHING YOU'VE LEARNED AND DOMINATING THE MUSIC COMMUNITY.

- OPTIMIZE YOUR MERCH STORE AND MAKE MONEY WHILE YOU SLEEP.

SONGWRITING

- LOOK INTO WAYS TO EXPRESS YOUR LYRICAL GENIUS PUBLICALLY - VIA GENIUS VERIFIED, INTERVIEWS, AND MORE.

- CREATE HITS FOR OTHER ARTISTS, IF YOU CHOOSE TO DO SO, AND EARN ROYALTIES AND PLAQUES FOR YOUR SONGWRITING.

MARKETING

- LAND APPEARANCES ON TV NETWORKS, MAJOR PODCASTS AND YOUTUBE CHANNELS, EXPANDING YOUR REACH TO ALL MEDIA.
- LINE UP YOUR MAJOR MARKETING CAMPAIGNS TO BE EXECUTED FOR THE NEXT FEW YEARS.

MAKING MONEY

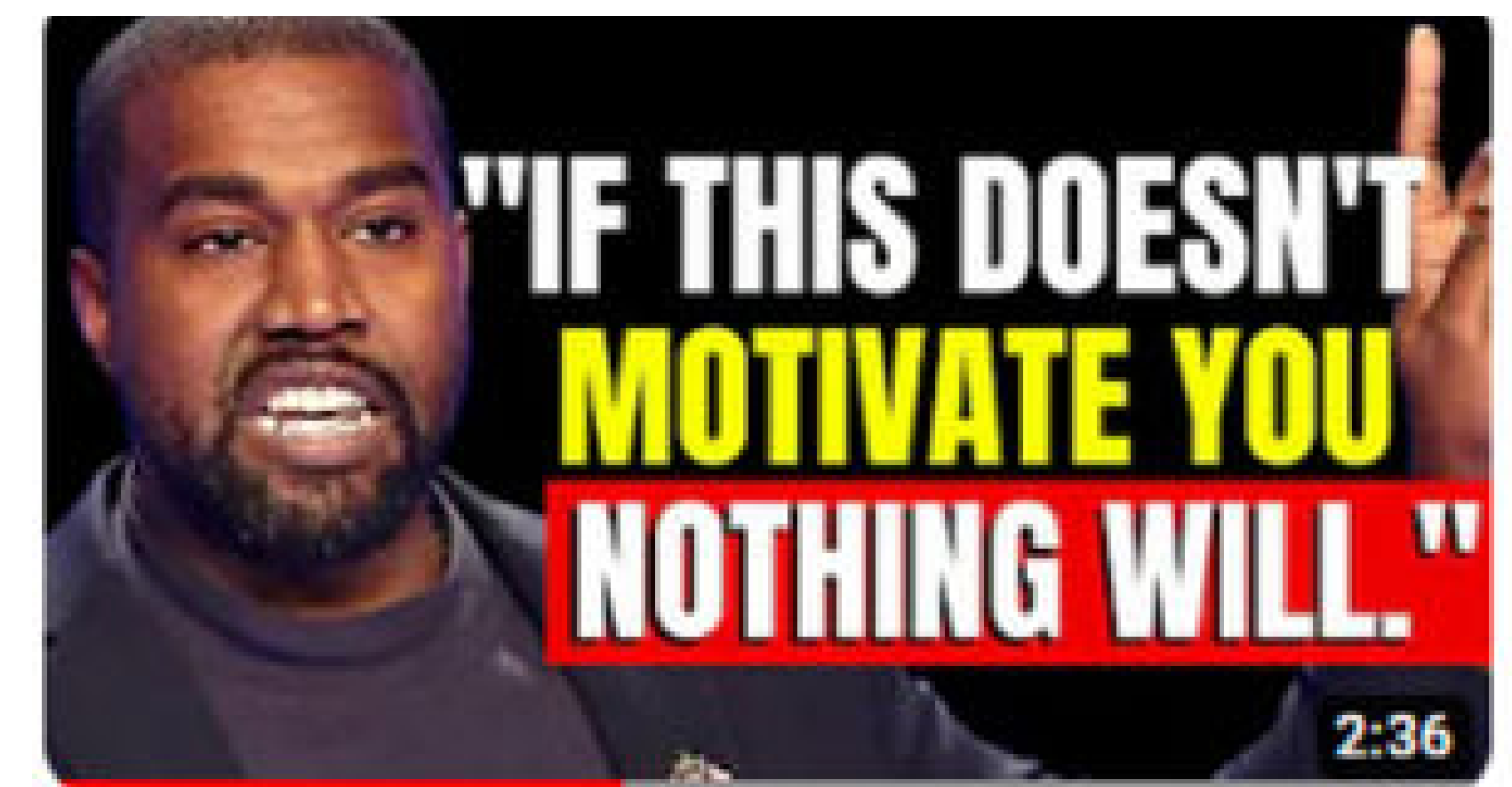
- SIGN TALENT TO YOUR LABEL AND MAXIMIZE THEIR PROFITABILITY.
- CONTINUE TO DIVERSIFY YOUR INCOME AND ACT ON NEW BUSINESS IDEAS.

CHECK OUT THESE VIDEOS!



I Think I Just Saved Your Music Career

54K views



So You Want To Be A Music Artist?
(Inspirational Video)

135K views



LEVEL 12



BUSINESS

- INCREASE YOUR WEALTH AND SOLIDIFY YOUR STATUS AS A MOGUL IN THE MUSIC INDUSTRY.
- USE YOUR POWER TO CREATE JOBS, BUILD ARTISTS UNDER YOUR LABEL, AND BE MENTIONED IN THE SAME BREATH AS THE TOP ARTISTS IN THE WORLD.

SONGWRITING

- LEARN HOW TO MAKE UPWARDS OF \$20,000 EVERY TIME YOU RELEASE A SONG.
- SELL OUT THE LARGEST VENUES IN THE WORLD IN WHICH EVERYONE IS SINGING YOUR LYRICS FOR YOU - WORD FOR WORD.

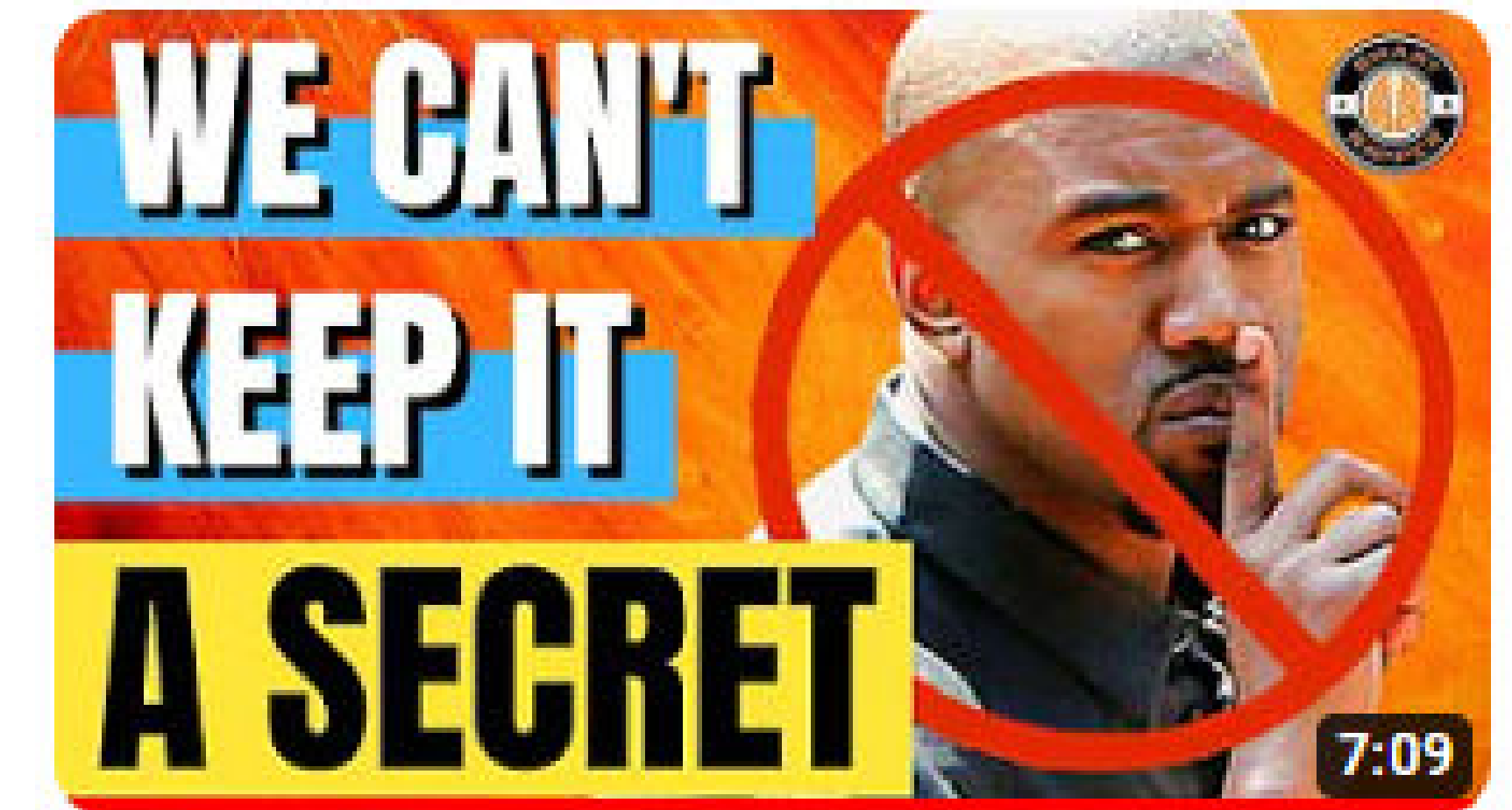
MARKETING

- RENT BILLBOARDS AROUND THE CITY FOR EACH RELEASE - YOU CAN DO THIS WITH SMALL BUDGETS, BUT LARGER BILLBOARDS IN MORE POPULAR AREAS ARE MORE EXPENSIVE.
- RELEASE HIGH BUDGET MUSIC VIDEOS ON A REGULAR SCHEDULE. STAY CONSISTENT.

MAKING MONEY

- YOUR MONEY SHOULD BE MAKING MONEY DAY IN AND DAY OUT LIKE A WELL-OILED MACHINE, BY GETTING PUMPED BACK INTO YOUR BUSINESSES THAT ARE CONSTANTLY GROWING.

CHECK OUT THESE GOLD NUGGET VIDEOS!



Every Unsigned Artist Needs To Hear This

34K views



How Toxic People Are Killing Your Music Career

34K views



LET US HELP YOU THROUGH THIS PROCESS

ANY SKILL LEVEL

PERSONAL COACHING

CLICK HERE TO JOIN THE
MUSIC INDUSTRY SHORTCUT

