



WRITE A SPOTIFY BIO THAT GETS YOU CLICKED, FOLLOWED, & REMEMBERED

THE SUPER SHEET

Trigger **More Saves.**

Get **More Streams.**

Convert New Listeners
Into **More Fans.**

.....
A SMART RAPPER LLC™ PRODUCT
.....



Most artists **lose streams before the song even starts playing.**

Why?

Because their bio is blank. Their story link is boring. Their layout is confusing.

**This audit sheet fixes that.
Use this simple checklist to:**

- **Make your profile algorithm-optimized in under 10 minutes**
- **Turn casual visitors into repeat streamers**
- **Trigger more follows, saves, and story clicks**

SECTION 1: THE BIO AUDIT

 **Psych Goal: Make someone emotionally invest before they even hear the hook.**

✓ **Does your bio include a clear identity hook?**

(e.g., “Ex-graffiti kid now building sonic worlds”)

✓ **Do you show social proof?**
(e.g., “2M+ total streams & views or As Seen on Genius.”)

✓ **Do you give a reason to follow? (e.g., “Weekly drops, zero filler.”)**

✓ **Is it formatted cleanly? (No long paragraphs, uses line breaks?)**

SECTION 2:

THE STORY LINK AUDIT

 **Psych Goal: Convert curiosity into clicks with frictionless psychology.**

✓ **Is your Story clickable and intriguing? (e.g., “How this song saved my life 🎵”)**

✓ **Is the thumbnail emotionally loaded? (Facial expression, behind-the-scenes, etc.)**

✓ **Is the story 15 seconds or less?**

✓ **Does it lead somewhere? (Your best video, a free drop, a thank-you reel)**

EXTRA HACK: USE 'ARTIST PICK' AS A CALL TO ACTION.

 This is your main tool for creating a pinned experience.

✓ Pin a behind-the-scenes playlist, a song titled 'Intro To My Sound', or title the playlist
"Start Here – My Sound in 3 Songs"

TIP: Only have your best 3 songs on the playlist. I'd recommend emotional songs to connect with the listener so they want to go further into your catalog.

This creates an emotional entry point in the very same way a pinned story would on Instagram.

You made it! You must be a serious artist.

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Rob Level from
MusicIndustryShortcut.com



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