

**THE 12 LEVELS**

**TO THE MUSIC INDUSTRY**

**BLUEPRINT**



# LEVEL 1



## BUSINESS

- CHOOSE AN ARTIST NAME THAT MAKES PEOPLE FANS FASTER.
- BRAND YOURSELF - DESIGN YOUR ARTIST IMAGE TO PERFECTLY REFLECT AND SAY WHO YOU ARE AS AN ARTIST WITHOUT SAYING A WORD.

## SONGWRITING

- MASTER COMPOUND RHYMES, OFF-CENTERED RHYMES, DOUBLE RHYMING, AND INTERNAL RHYMES.
- LEARN MULTI-SYLLABIC RHYMES AND PATTERNS SO YOU SOUND EXPERIENCED WAY FASTER.

## MARKETING

- LEARN HOW TO PUT YOUR BEST FOOT FORWARD ONLINE SO THAT PEOPLE WILL TAKE YOU SERIOUSLY AND RESPECT YOU MORE.
- MAKE YOUR OWN HIGH QUALITY WEBSITE WITH EVERYTHING YOU NEED TO HAVE ON IT.

## MAKING MONEY

- LEARN ALL ABOUT THE 8% RULE AND HOW YOU WILL USE THE RULE TO BUILD SCHEDULES.
- FIX YOUR CREDIT, THEN LEARN EXACTLY WHAT TO SAY WHEN APPLYING TO WHICH BANKS SO YOU ARE GUARANTEED A LOAN TO INVEST IN YOUR CAREER.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



New 'Mention 20k Ppl' Instagram Feature

1.7M views



How I Got 999%+ Instagram Growth In 7 Days

154K views





# LEVEL 2



## BUSINESS

- LEARN THE PSYCHOLOGY OF THE HUMAN VOICE AND HOW TO DESIGN THE PERFECT VOICE FROM THE GROUND UP.
- CREATE A DIALOGUE AROUND YOUR VOICE TO DRAW FANS IN.

## SONGWRITING

- MAKE MAJOR STRIDES IN MANAGING YOUR RHYTHM AS A RAPPER, DEVELOPING FLOW, AND SOUNDING MORE SEASONED.
- CONQUER YOUR WRITER'S BLOCK BY IDENTIFYING THE ISSUES YOU FACE AND TACKLING THEM.

## MARKETING

- UNDERSTAND HOW MARKETING CAMPAIGNS WORK SO YOU ALWAYS USE THE RIGHT MEDIUMS, PLATFORMS, CONTENT, AND BUDGET TO PROMOTE A SONG PROPERLY.
- START MARKETING SONGS DURING THEIR CREATION BY IMPLEMENTING VIRAL CAPABILITY.

## MAKING MONEY

- START AN LLC FOR YOUR MUSIC CAREER AND BE THE CEO OF YOUR OWN LABEL.
- LEARN HOW TO WRITE EVERYTHING YOU USE FOR YOUR MUSIC CAREER OFF ON TAXES, THEN REALLOCATE THAT SAVED MONEY TO YOUR CAREER.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 16 Rap Tips You'll Ever Need

97K views



The Only 5 Lyric Writing TRICKS You'll Ever Need

48K views



# LEVEL 3



## BUSINESS

- BUILD THE IDEAL HOME STUDIO, NO MATTER THE BUDGET. NO MORE PAID STUDIO TIME.
- LEARN HOW TO ACOUSTICALLY TREAT A ROOM AND GET THE BEST SOUND FROM YOUR ENVIRONMENT.

## SONGWRITING

- EXPAND YOUR RHYME SCHEMES TO BE MORE SOPHISTICATED AND GET THE RESPECT YOU DESERVE FOR YOUR LYRICISM!
- ENGINEER CONNECTION BETWEEN YOU AND FANS AND SKYROCKET YOUR MUSIC'S SHAREABILITY BY TAPPING INTO EVENTS YOU EXPERIENCED THAT OTHERS CAN RELATE TO.

## MARKETING

- CAPTURE AND BUILD A FANBASE THROUGH YOUR RELATABLE STORYTELLING, THEREFORE BECOMING "MARKETABLE".
- DEVISE UNCONVENTIONAL MARKETING CAMPAIGNS THAT WILL DRIVE IN FANS.

## MAKING MONEY

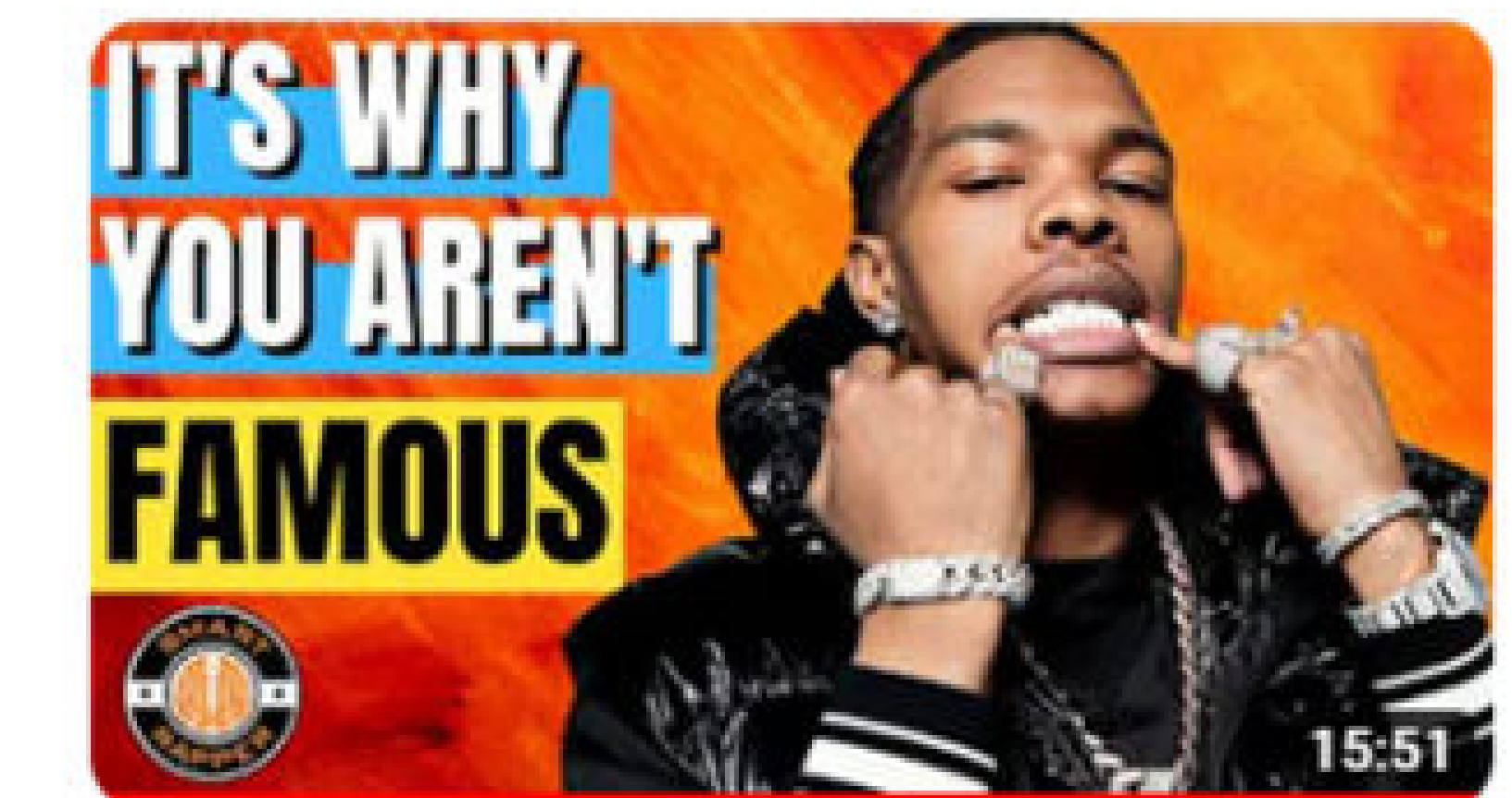
- LEARN HOW TO PITCH YOURSELF IN ORDER TO SECURE AN INVESTMENT FOR YOUR MUSIC CAREER.
- CREATE LYRIC VIDEOS AND PROFIT OFF OF THEM.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



The #1 Thing That Separates Rappers from Everyone Else

85K views



The Only 5 Music Artist Branding Tips You'll Ever Need

209K views





# LEVEL 4



## BUSINESS

- LEARN HOW TO PROPERLY MIX YOUR VOICE TO ACHIEVE A PROFESSIONAL SOUND.
- INCREASE YOUR ONLINE PRESENCE BY ELEVATING THE QUALITY AND QUANTITY OF YOUR SOCIAL MEDIA CONTENT. GET PEOPLE TO TUNE IN AND INTERACT WITH YOUR POSTS EVERY TIME.

## SONGWRITING

- GET A SYSTEM DOWN FOR THE BEST POSSIBLE WORKFLOW.
- START TO MAKE SONGWRITING AN EFFORTLESS PROCESS WITH ORGANIZATIONAL TRICKS AS WELL AS MENTAL TRAININGS.

## MARKETING

- LEARN TO ZERO IN + IDENTIFY THE MOST VALUABLE PLAYLISTS YOU SHOULD TARGET FOR EACH TRACK YOU HAVE BEFORE LANDING PLACEMENTS.
- START RUNNING YOUTUBE ADS, FACEBOOK ADS, SPOTIFY ADS, ETC.

## MAKING MONEY

- KNOW HOW TO FILE AND REGISTER A TRADEMARK WITHOUT BREAKING YOUR BANK.
- ENSURE YOU ARE NOT LEAVING ANY ROYALTIES ON THE TABLE BEFORE SCALING UP.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 5 Songwriting Tips You'll Ever Need

96K views



How I Got 1 Million Song Streams (Copy This Formula)

400K views



# LEVEL 5



## BUSINESS

- GROW YOUR FANBASE FOR YOUR SITE VIA EMAIL LISTS AND PLUGINS.
- KEEP FIRST-TIME CUSTOMERS AROUND WITH UPDATES AND DEALS ON MERCH AND EARLY-RELEASES. QUADRUPLE YOUR INCOME WITH UPSELLS.

## SONGWRITING

- LEARN HOW TO BALANCE YOUR PERSONAL STORIES WITH RELATABLE TOPIC MATTER THAT WILL APPEAL TO EVERYONE.
- PLAN AND EXECUTE THEMED MUSIC VIDEOS THAT ENHANCE THE MEANING BEHIND YOUR WRITING.

## MARKETING

- LEARN PSYCHOLOGICAL AD WORD TRICKS THAT DRAW PEOPLE INTO YOUR SPOTIFY ADS, BOOSTING YOUR ENGAGEMENT.
- LEARN YOUTUBE AND SPOTIFY TARGETING ALGORITHM SECRETS.

## MAKING MONEY

- LEARN HOW TO SELL YOUR VERSES TO OTHER ARTISTS AND MAKE A PROFIT.
- MONETIZE EVERYTHING YOU UPLOAD TO SOCIAL MEDIA.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 6 Speed Rap Tips You'll Ever Need

196K views



The Only 6 Music Marketing Tips You'll Ever Need

303K views





# LEVEL 6



## BUSINESS

- LEARN HOW THE INSTAGRAM ALGORITHM WORKS. INCREASE YOUR FOLLOWER CONVERSION.
- LEARN HOW TO ENSURE A BUSINESS OFFER IS LEGITIMATE AND NOT A SCAM. THIS INCLUDES ENDORSEMENTS, RECORD DEALS, PERFORMANCES, AND EVEN COLLABORATIONS/FEATURES.

## SONGWRITING

- TRAIN YOUR BRAIN AND TONGUE TO BALANCE ENUNCIATION WITH SPEED AND ADD IMPRESSIVE SKILLS TO YOUR ARSENAL.
- LEARN HOW TO MAKE 30 SONGS-A-DAY, THEN PURGE THEM BASED ON VIRALABILITY TO RELEASE CONVERSATION-WORTHY EP'S AND ALBUMS.

## MARKETING

- GROW YOUR FANBASE WITH HIGHLY EFFECTIVE FACEBOOK ADS, GUARANTEEING THE HIGHEST CONVERSION RATES.
- OPTIMIZE YOUR AD SPEND BY GETTING THE MOST OUT OF YOUR DOLLAR.

## MAKING MONEY

- UNDERSTAND HOW TO USE SOCIAL PROOF TO INCREASE YOUR FAN BASE AND PROFITABILITY.
- LEARN HOW TO GET ANY ARTIST TO FEATURE ON YOUR SONG AT NO COST TO YOU.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



The Only 10 Rap Flow Tips You'll Ever Need

211K views



Get 50k People A Month To Your Instagram

42K views



# LEVEL 7



## BUSINESS

- UTILIZE YOUR NATURAL CREATIVITY TO MAKE THE BEST BEATS FOR YOURSELF. BECOME A SUPER-PRODUCER AND KEEP MORE OF YOUR ROYALTIES.
- HIRE A SOLID TEAM WHO BELIEVES IN YOUR VISION. GROW THAT TEAM INTO AN EMPIRE.

## SONGWRITING

- GIVE SPOTIFY PLAYLIST CURATORS NO OTHER CHOICE BUT TO LISTEN TO YOUR MUSIC WITH THE PERFECT PITCHES AND TECHNIQUES.
- HAVE A COMPLETE UNDERSTANDING ON HOW TO MAKE THE BEAT WORK IN PERFECT HARMONY WITH YOUR LYRICS, BECOMING MORE THAN JUST A WRITER AND RECORDING ARTIST.

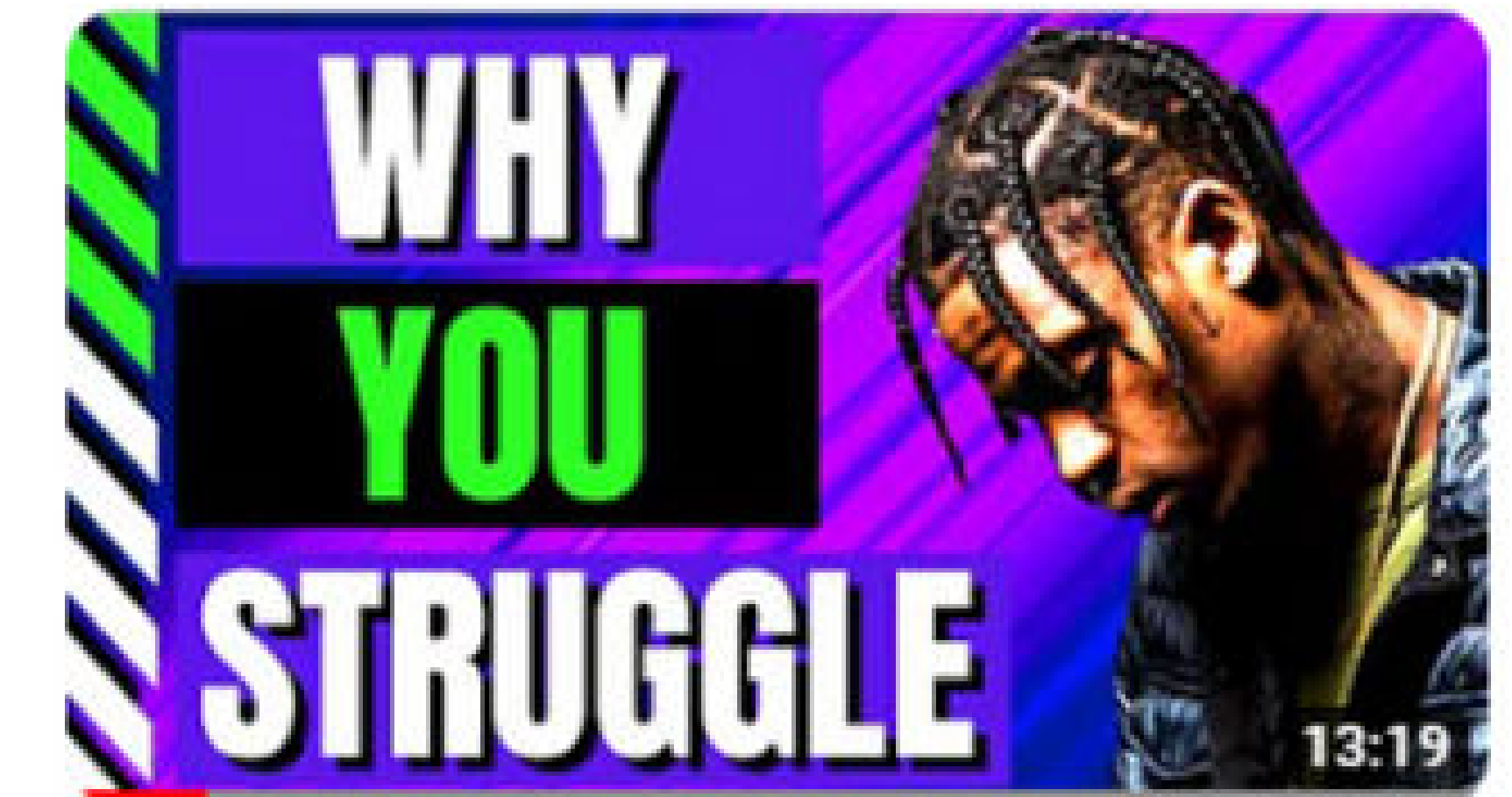
## MARKETING

- USE YOUR EMAIL LIST TO PUSH THINGS THAT YOUR FANS WILL LATCH ONTO AS SOON AS THEY SEE THEM.
- LEARN STRATEGIES FOR CONTENT CREATION THAT HITS PERFECTLY WITH YOUR AUDIENCE.

## MAKING MONEY

- OPTIMIZE YOUR STRATEGIES FOR MAKING MONEY FROM YOUR FANBASE.
- LEARN HOW TO GAIN FANS FROM OTHER ARTISTS' FANBASES OF YOUR CHOOSING WITH CLEVER TARGETING.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



THE 8 Stages in Every Music Artist's Career

23K views



How To Mix Rap Vocals For Dummies (Any Skill Level)

66K views





# LEVEL 8



## BUSINESS

- GAIN A COMPLETE UNDERSTANDING OF IP AGREEMENTS AND LEGAL CONTRACTS IN ORDER TO KEEP YOURSELF AND YOUR WORK SAFE.
- SET YOURSELF DOWN THE RIGHT PATH TO EARN YOUR FIRST MILLION.

## SONGWRITING

- TAILOR YOUR LYRICS OVERTIME TO ACCOUNT FOR THE INCREASE IN YOUR FANBASE.
- REMAIN RELEVANT BY EVOLVING YOUR LYRICS AND SOUND AND KEEPING UP WITH THE NEWEST TRENDS IN MUSIC.

## MARKETING

- USE CREATIVE TRENDS AND POPULAR SOUNDS ON TIKTOK TO GO VIRAL.
- LEARN HOW TO MAKE YOUR OWN SONG SNIPPET GO VIRAL AS A TIKTOK SOUND, SPREADING YOUR MUSIC TO NEW EARS EVERY DAY.

## MAKING MONEY

- LEARN HOW TO SECURE A PRODUCER CREDIT ON ANY SONG YOU'VE EVER MADE.
- STACK UP FOR LARGER INVESTMENTS IN YOUR CAREER.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



How To Make Beats For Dummies (No Equipment Needed)

102K views



6 Ways to Kill Your Fear of Recording (5 Second Tricks)

19K views



# LEVEL 9



## BUSINESS

- SET UP MULTIPLE REVENUE STREAMS SO NOT ONLY ARE ALL OF YOUR EGGS NOT IN ONE BASKET, BUT YOU'VE INCREASED YOUR CHANCES OF SUCCESS.
- LEARN HOW TO SET UP YOUR OWN LOCAL SHOWS AND BOOK TOURS.

## SONGWRITING

- MASTER MELODY CREATION SO YOU WILL ALWAYS FIT WITH THE BEAT.
- LEARN HOW TO WRITE WHEN COLLABORATING WITH BIGGER AND BIGGER ARTISTS. REMEMBER: YOU'RE RELEASING TO THEIR FANBASE AS WELL.

## MARKETING

- USE THE "UNDENIABLE SIX SYSTEM" TO SKYROCKET YOUR ENGAGEMENT AND PSYCHOLOGICALLY FORCE EVERY FOLLOWERS TO LIKE AND COMMENT ON EVERY POST YOU MAKE.
- UNDERSTAND HOW TO EFFECTIVELY CONVERT PROFILE VISITS INTO FOLLOWERS.

## MAKING MONEY

- INCREASE YOUR AD SPEND ONCE YOU'VE SEEN AN INCREASED RETURN-ON-INVESTMENT.
- BEGIN PUMPING THE MONEY YOU'VE EARNED INTO YOUR MUSIC CAREER AND YOUR IMAGE.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



3 Things Instagram Famous People Do (That You Don't)

35K views



6 Ways To Identify If Your Music is Good (Or Not)

57K views





# LEVEL 10



## BUSINESS

- START SELLING OUT SHOWS AND MOVING TO BIGGER AND BIGGER VENUES BY INCREASING YOUR DEMAND.
- BUILD STREET TEAMS IN MAJOR CITIES WHO WILL INCREASE THAT DEMAND.

## SONGWRITING

- AGAIN, STAY RELEVANT - EXPLORE ELEMENTS OF MUSIC CREATION PAST RAP AND BASIC SINGING TO BECOME MORE VERSATILE AND SPARK CONVERSATION.
- CREATE YOUR FIRST CHART-TOPPER AND GARNER ATTENTION FOR YOUR SONGWRITING, MAKING IT ONTO MANY PEOPLE'S RADAR.

## MARKETING

- CONTINUOUSLY BOOK SHOWS AND START TOURING BY IMPLEMENTING MARKETING STRATEGIES IN THE CITIES YOU'RE MOST POPULAR IN.
- START EARNING LOYAL FANS ON A DAILY BASIS.

## MAKING MONEY

- MAXIMIZE TICKET SALES AND START SELLING MERCH AT MUCH HIGHER VOLUMES - NOT ONLY DO YOU PROFIT OFF OF THE INITIAL SALE, BUT OFF OF THE WALKING BILLBOARDS THAT ARE NOW ADVERTISING YOUR BRAND.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



5 Ways To Sound Better When You Rap (Start Tomorrow)

71K views



5 Quick Ways To Be A Better Rapper (In Minutes)

37K views



# LEVEL 11



## BUSINESS

- BECOME A LOCAL CELEBRITY BY TAKING EVERYTHING YOU'VE LEARNED AND DOMINATING THE MUSIC COMMUNITY.

- OPTIMIZE YOUR MERCH STORE AND MAKE MONEY WHILE YOU SLEEP.

## SONGWRITING

- LOOK INTO WAYS TO EXPRESS YOUR LYRICAL GENIUS PUBLICALLY - VIA GENIUS VERIFIED, INTERVIEWS, AND MORE.

- CREATE HITS FOR OTHER ARTISTS, IF YOU CHOOSE TO DO SO, AND EARN ROYALTIES AND PLAQUES FOR YOUR SONGWRITING.

## MARKETING

- LAND APPEARANCES ON TV NETWORKS, MAJOR PODCASTS AND YOUTUBE CHANNELS, EXPANDING YOUR REACH TO ALL MEDIA.

- LINE UP YOUR MAJOR MARKETING CAMPAIGNS TO BE EXECUTED FOR THE NEXT FEW YEARS.

## MAKING MONEY

- SIGN TALENT TO YOUR LABEL AND MAXIMIZE THEIR PROFITABILITY.

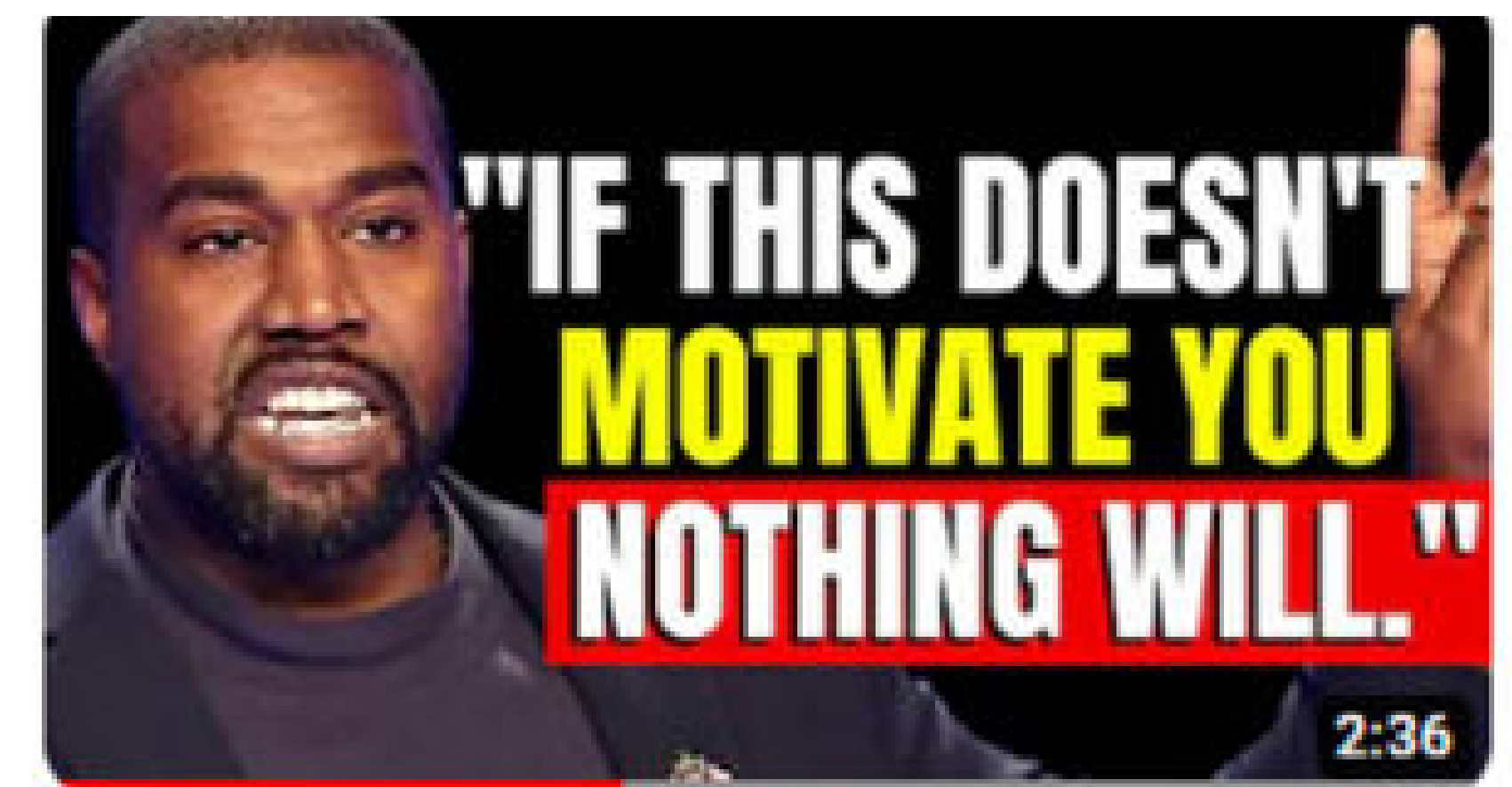
- CONTINUE TO DIVERSIFY YOUR INCOME AND ACT ON NEW BUSINESS IDEAS.

## CHECK OUT THESE VIDEOS!



I Think I Just Saved Your Music Career

54K views



So You Want To Be A Music Artist?  
(Inspirational Video)

135K views





# LEVEL 12



## BUSINESS

- INCREASE YOUR WEALTH AND SOLIDIFY YOUR STATUS AS A MOGUL IN THE MUSIC INDUSTRY.
- USE YOUR POWER TO CREATE JOBS, BUILD ARTISTS UNDER YOUR LABEL, AND BE MENTIONED IN THE SAME BREATH AS THE TOP ARTISTS IN THE WORLD.

## SONGWRITING

- LEARN HOW TO MAKE UPWARDS OF \$20,000 EVERY TIME YOU RELEASE A SONG.
- SELL OUT THE LARGEST VENUES IN THE WORLD IN WHICH EVERYONE IS SINGING YOUR LYRICS FOR YOU - WORD FOR WORD.

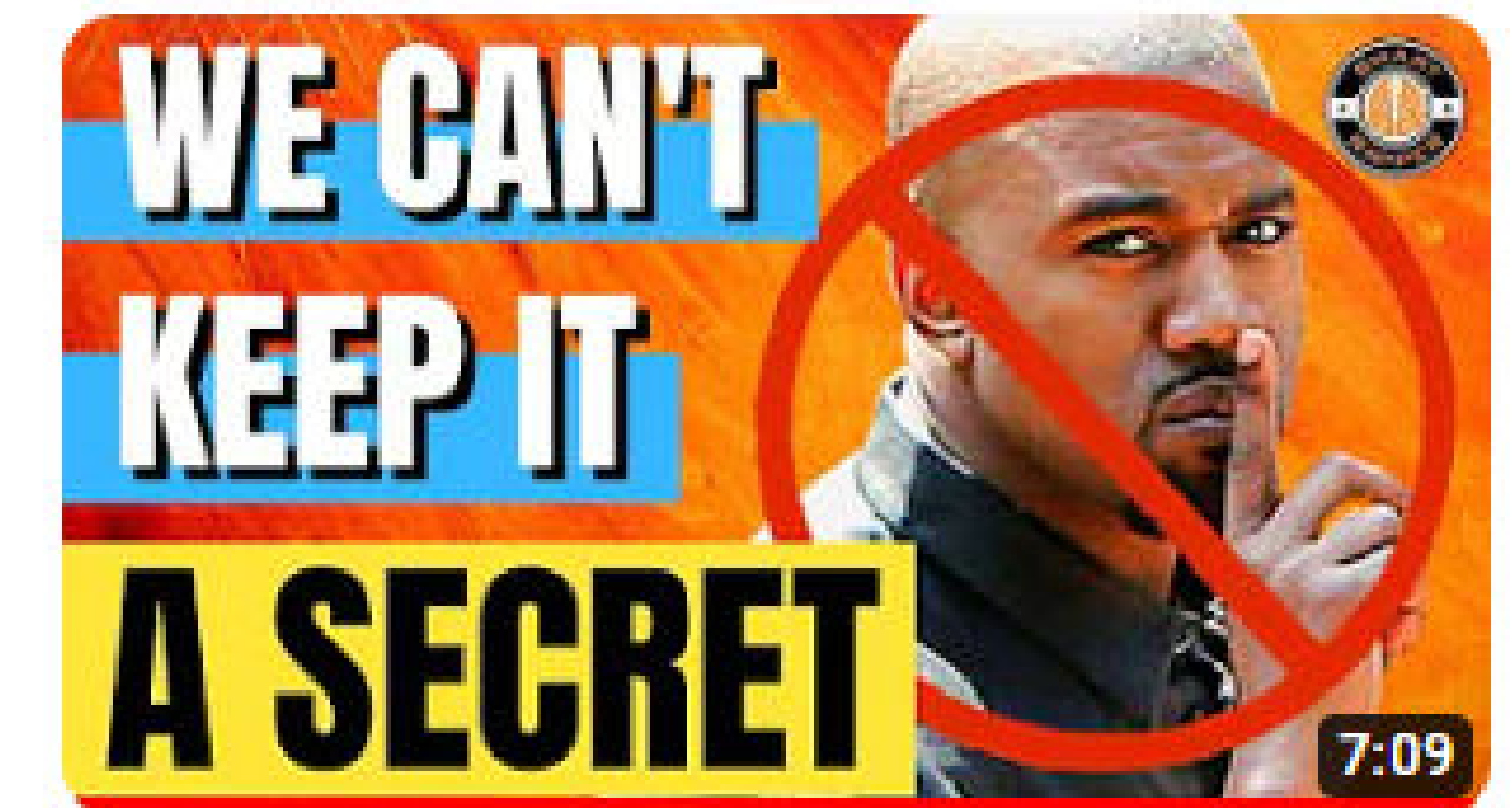
## MARKETING

- RENT BILLBOARDS AROUND THE CITY FOR EACH RELEASE - YOU CAN DO THIS WITH SMALL BUDGETS, BUT LARGER BILLBOARDS IN MORE POPULAR AREAS ARE MORE EXPENSIVE.
- RELEASE HIGH BUDGET MUSIC VIDEOS ON A REGULAR SCHEDULE. STAY CONSISTENT.

## MAKING MONEY

- YOUR MONEY SHOULD BE MAKING MONEY DAY IN AND DAY OUT LIKE A WELL-OILED MACHINE, BY GETTING PUMPED BACK INTO YOUR BUSINESSES THAT ARE CONSTANTLY GROWING.

## CHECK OUT THESE GOLD NUGGET VIDEOS!



Every Unsigned Artist Needs To Hear This

34K views



How Toxic People Are Killing Your Music Career

34K views





# LET US HELP YOU THROUGH THIS PROCESS



ANY SKILL LEVEL

PERSONAL COACHING

CLICK HERE TO JOIN THE MUSIC INDUSTRY SHORTCUT